

DECADES OF DIVERSIONARY: The '80s!

Friday, June 16, 2017

Moniker Warehouse, 705 16th Street, San Diego, CA 92101



Celebrate the decade that birthed the third oldest LGBT theatre in the country and the resilience of our community. Featuring a special concert performance of highlights from the Tony Award-winning musical FALSETTOS.

SPONSORSHIP OPPORTUNITIES

\$10,000 PRESENTING SPONSOR (ONE AVAILABLE)

- * Presenting Sponsor recognition (logo) on ALL event materials (print & electronic advertising)
- * Premium name and/or logo recognition in all promotional collateral (invitation, program, signage, emails)
- * VIP Table for eight (8) with wine service
- * Full page ad in the event program (back cover placement)
- * Full page ad in 2017-2018 Diversionsary Theatre Season program (10,000 programs)
- * Onstage Recognition (pre-show & post-show)
- * Exclusive Artist Meet & Greet
- * Name and/or logo recognition on Diversionsary Theatre website diversionary.org
- * Social Media Presenting Sponsor Announcements

\$5,000 PREMIER SPONSOR

- * Premier Sponsor recognition (logo) on ALL event materials (print & electronic advertising)
- * Premium name and/or logo recognition in all promotional collateral (invitation, program, signage)
- * VIP Table for eight (8) with wine service
- * Full page ad in the event program
- * Half page ad in 2017-2018 Diversionsary Theatre Season program (10,000 programs)
- * Onstage Recognition
- * Name and/or logo recognition on Diversionsary Theatre website diversionary.org

\$2,500 HOT PINK SPONSOR

- * Logo and/or name recognition on ALL event materials (print & electronic advertising)
- * Name and/or logo recognition in all promotional collateral (invitation, program, signage)
- * 4 Event Tickets
- * Full page ad in the event program
- * Onstage Recognition
- * Name and/or logo recognition on Diversionsary Theatre website diversionary.org

\$1,250 NEON SPONSOR

- * Name and/or logo recognition in all promotional collateral (invitation, program, signage)
- * 2 Event Tickets
- * Half page ad in the event program
- * Onstage Recognition
- * Name and/or logo recognition on Diversionsary Theatre website diversionary.org

\$500 SUPPORTER

- * Name and/or logo recognition in all promotional collateral (invitation, program, signage)
- * Half page ad in the event program
- * Name and/or logo recognition on Diversionsary Theatre website diversionary.org

\$250 FRIEND

- * Name and/or logo recognition in all promotional collateral (invitation, program, signage)
- * Quarter page ad in event program
- * Name and/or logo recognition on Diversionsary Theatre website diversionary.org

\$2,000 VIP TABLE HOST

- * VIP Table for eight (8) with wine service
- * Reserved Parking for two (2) vehicles

\$150 INDIVIDUAL TICKET

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SPONSORSHIP FORM

Name/Company Contact: _____

Company Name: _____

Address: _____ City: _____ Zip: _____

Daytime Phone Number: _____ Fax Number: _____

Email: _____

(Sponsors Only) Contact Information for Logo: _____

Please check sponsorship level:

- | | |
|---|--|
| <input type="checkbox"/> \$ 10,000 Presenting Sponsor | <input type="checkbox"/> I/we would like to purchase ___ tickets at \$150 each. (\$75 of each ticket is tax-deductible) |
| <input type="checkbox"/> \$ 5,000 Premier Sponsor | |
| <input type="checkbox"/> \$ 2,500 Hot Pink Sponsor | |
| <input type="checkbox"/> \$ 1,250 Neon Sponsor | <input type="checkbox"/> I/we are unable to attend, but would like to make a fully tax-deductible contribution of \$ _____ to Diversionary Theatre in honor of _____ |
| <input type="checkbox"/> \$ 500 Supporter | |
| <input type="checkbox"/> \$ 250 Friend | |
| <input type="checkbox"/> \$ 2,000 VIP Table Host | |

Payment Method:

- Enclosed is my check for \$ _____
- Please submit an invoice to the above address.
- Please charge my: American Express Discover Master Card Visa

Card # _____

Exp. Date: _____ Security Code (CVV): _____

Name as it appears on Card: _____

Signature: _____

Please return to Diversionary Theatre
Mail: 4545 Park Boulevard #101 San Diego, CA 92116
Email: david@diversionary.org
For more information call David Shorey at (619) 220-6830 x104
www.diversionary.org

Diversionary Theatre is a 501(c) 3 non-profit organization. Federal Tax ID # 33-0240436
Please keep a copy for your records

DIVERSIONARY
This is your theatre.